

## DeSantis Breindel Partners with John Templeton Foundation to Improve Their Digital Presence

**November 17, 2011, New York, NY** – B2B branding and marketing firm, DeSantis Breindel, has been recognized by the Web Marketing Association, the Association of Marketing and Communications Professionals and the International Academy for Visual Arts for excellence in website design on the John Templeton Foundation’s website. The awards focus on success in design, innovation, usability, content and interactivity on the site.

“Our goal was to make the website a compelling reflection of the Foundation’s vision and an online destination for people who support its mission,” said Dru DeSantis, “The site’s visual design is light, positive, open and optimistic, promoting the creative and innovative approach the Foundation takes to advancing human progress through breakthrough discoveries.”

The John Templeton Foundation is a philanthropic catalyst for discovery in areas that engage life’s biggest questions, ranging from explorations into the laws of nature and the universe to questions on the nature of love, gratitude, forgiveness and creativity. “The Foundation needed a brand and web presence that could bring cohesion to its diverse grantmaking activities,” said Howard Breindel. “The clean interface, user-friendly navigation and focus on content ensures the site provides a meaningful experience for users.”

DeSantis Breindel has helped many organizations improve their digital brand experience. Learn more about our interactive solutions [here](#).

### **About DeSantis Breindel**

DeSantis Breindel is a B2B branding and marketing firm. At critical inflection points, we works with our clients to align brand strategy with business strategy – creating stories and experiences to engage customers, influence prospects, rally employees, inspire investors and build communities. Clients include the Royal Bank of Scotland, Logitech, Kaman, CIT, JPMorgan, AES, Capital IQ, EisnerAmper, RREEF, Robert Wood Johnson Foundation, John Templeton Foundation, Epoch Investment Partners, Stephens, Conning, Bond Dealers of America, OMG Center for Collaborative Learning, and American Bankers Association. To learn more go to [www.desantisbreindel.com](http://www.desantisbreindel.com)