

Strategist

We're looking for a whip smart strategist to join our fast-paced team. Strategists at DeSantis Breindel are at the center of the action. With help from a senior strategy lead, they're running workshops, interviewing clients, analyzing findings, and creating brands. They're collaborating with designers, filmmakers, and developers to bring ideas to life. They're writing thought leadership, developing new ideas, and researching best practices-and creating their own. If you're a strategist who's ready to roll up your sleeves and get to work; if you're a strategist who's as comfortable presenting as you are doing desk research—we want to meet you.

What you'll do

- Work closely with senior strategists and strategy directors on multiple brand strategy engagements
- Plan and participate in research initiatives, including client interviews and workshops, and synthesize findings
- Perform desk research on clients, learning the client's business strategy and competitive landscape and summarizing relevant information as part of the strategy development process
- Conduct research on best-in-class practices and trends within vertical markets for clients and prospects, including competitive analysis
- Analyze quantitative data and summarize key findings
- Coordinate with project management to support needs of strategy team as they relate to meeting preparation and client information gathering
- With guidance, draft components of client deliverables, including client presentations and new business proposals and presentations
- Facilitate coordination with creative teams
- Contribute fresh thinking on B2B branding and marketing by writing content for the DeSantis Breindel website

What we're looking for

- BA in marketing, communications, liberal arts or related discipline
- 1–3 years' experience in a branding, marketing, PR or advertising agency
- Excellent verbal and written communications skills
- Nimble multitasking
- Great attitude and team player
- Excellent computer skills: Word, Excel, PowerPoint, web-based research

About DeSantis Breindel

We're a leading independent B2B branding and marketing agency, a dynamic team of strategists and designers, filmmakers and programmers, doers and game-changers. We believe that B2B brands should drive transformation, and we work together with our clients to build brands and experiences that engage clients, influence prospects, rally employees, and inspire investors. From our base in New York City, we collaborate with clients around the world to turn critical inflection points into platforms for opportunity.

To apply, please send your resume to hr@desantisbreindel.com.